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10 Myths About Social Networking For Business

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• Food & Wine

• Law & Policy

• Media

• Music

• Real Estate

• Science & Innovation

Social & Mobile

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By Matthew Herper and Seline Jung



DalaiLama The creation of a more peaceful and happier society has to begin from the level of the individual. $6 \text{ days ago} \cdot \text{reply} \cdot \text{retweet} \cdot \text{favorite}$

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- Featured
- Daniela Witten
- 27
- Assistant Professor
- University of Washington
- Success Is In Daniela Witten's DNA
- Gallery: 30 Under 30: Science

The daughter of two string theorists, Daniela Witten says she didn't go into the family business because she "wasn't smart enough." Instead she became a professor at 26, and is now developing artificial intelligence programs that decipher how genes lead to disease. Since 2000, the cost of sequencing a person's 6 billion DNA letters has dropped from \$2 billion to \$5,000. The result overwhelmed Scientists. Witten uses machine-learning programs like Google's and Facebook's to crunch the data.

Share Kyle Allison

- o 26
- o Graduate Student
- Boston University

New ways to kill bacteria that hide dormant in killer biofilms in the body.



Rizia Bardhan

- o 29
- Postdoctoral Candidate
- Lawrence Berkeley National Laboratory



Nanotech particles that can diagnose or treat disease; new ways of storing energy.



Imre Bartos

- 0 29
- o Graduate Student
- o Columbia University

Diverse dude: Not only studies black hole formation, but also the physics of mosquito eyes.



John Calarco

- o 29
- Bauer Fellow, FAS Center for Systems Biology
- Harvard University

Studies how different readouts of the same genetic code affect the development of the nervous system.



Mozziyar Etemadi

- 0 25
- o Graduate Student, Department of Bioengineering & Therapeutic Sciences

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Jeremy England

- 0 29
- Assistant Professor of Physics
- o MIT



Studies the physics behind how proteins fold, cells develop, and other fundamental biological processes.



Christina Fan

- 0 28
- Senior Scientist
- o ImmuMetrix



Began work on a new, non-invasive test for Down syndrome.



James Fraser

- 0 29
- o QB3 Fellow
- o University of California, San Francisco

Uses computation and biophysics to discover mutations that cause disease.



Chris Harrison

- o 26
- o Graduate Student
- o Carnegie Mellon University

432shardDeveloping new, futuristic user interfaces that could allow computers as small as matchbooks to have big splays.

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Jeffrey Kidd

- o 28
- Assistant Professor, Department of Human Genetics
- University of Michigan.

Using DNA sequencing to understand what forces shape evolution in human beings and animals.



Heather Knight

- o 28
- Chief Executive
- o Marilyn Monrobot





Creating interactive theater using robotics.



Raj Krishnan

- o 29
- Chief Executive
- o CEO, Biological Dynamics, Inc.

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432shardDeveloping blood tests that use electric fields to detect key signals that a patient has cancer from the pod.

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Marc Lajoie

- o 26
- o Graduate Student
- Harvard University





Powerful new methods to change many of an organism's genes at once could kick-start genome engineering.



Uri Laserson

- o 28
- Founder
- Good Start Genetics



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DNA sequencing pioneer helped found company that tests parents for genetic diseases they might pass to their kids.



Albert Mach

- o 25
- o Graduate Student
- o UCLA

His centrifuge on a chip that could provide a rapid way to detect cancer via a blood test.



Ciara Metcalfe

- 0 28
- Postdoctoral Fellow
- o Genentech

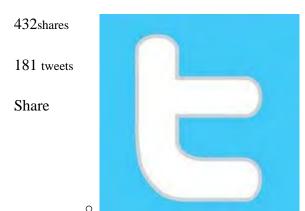


Studying stem cell hidden in the intestine to search for new drugs for people.



Jean-Baptiste Michel

- 0 29
- Visiting Faculty
- o Google



Generating new insights into the evolution of human language and culture by analyzing millions of books.



Christopher Morgan & Leigh Anne Ihnken

- o 29, 29
- Research Scientists
- o GlaxoSmithKline



Making pharmaceutical chemistry less expensive and less harmful to the environment.



Sarah Ng

- o 27
- o Graduate Student
- o University of Washington



Use of DNA sequencing to find the genes that cause rare diseases.



Bryan Parno

- 0 29
- o Researcher
- o Microsoft

432shardMaking computers more secure by combining cryptography with hardware and software on one device to otect others, too.

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- o 27
- o Postdoctorate Student, Department of Brain and Cognitive Sciences
- University of Rochester



Understanding the way human beings use an innate understanding of probability to grasp new or ambiguous concepts.



Cary L. Pint

- 0 29
- o Research Scientist, Extreme Technologies Research Group
- o Intel Corporation



Nanotube supercapacitors for creating high energy batteries.



Christopher Rogan

- o 28
- Graduate Student
- o Caltech

His research using the Large Hadron Collider test plumb fundamental balances between quantum particles.



Jessie Rosenberg

- 0 25
- Research Staff Member, Silicon Photonics Team

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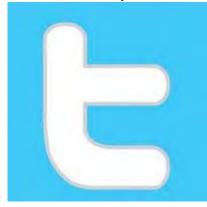


Graduated college at 17; now uses optical technology to make faster, better computer chips.



David Simmons-Duffin

- o 27
- o Graduate Student
- Harvard University



Theoretical physicist creating mathematical models of the similarity (dubbed supersymmetry) between quantum particles.



Ryan Tewhey

- o 29
- o Graduate Student
- o University of California, San Diego

Using DNA sequencing to figure out what makes the MRSA super-germ so very deadly and hard to kill.



Harris Wang

- o 28
- o Wyss Fellow
- Wyss Institute for Biologically Inspired Engineering



Creating synthetic bacteria to study and combat human diseases in the digestive system and on the skin.



Christian Wentz

- o 25
- Founder
- o Cerenova, Kendall Research



New ways to analyze brain data; founder, two biotechs.



Jodie Wu

- 0 24
- o Founder, Chief executive
- o Global Cycle Solutions



Her company redesigns bicycles to thresh corn and do other agricultural jobs in rural Tanzania where electricity is scarce.

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• Expert Panel



Steve Quake

Stanford University

One of biotech's most prolific inventors sequenced his own DNA on a machine he created.



Lisa Randall

Harvard University

The physics icon's book, Knocking on Heaven's Door, explains today's physics and how science describes reality.



Eric Topol

The Scripps Research Institute Cardiologist and author of *The Creative Destruction of Medicine*, about genetics and wireless technology.

Video



Success Is In Daniela Witten's DNA

Crunching data on the road to curing cancer.

Gallery



30 Under 30: Science

Today's disruptors and tomorrow's brightest stars from biotech to astrophysics.

30 Under 30



Greats Who Died Too Young

Billy Joel was right. Some of the most promising people throughout history checked out long before their time—a depressing number of them musicians.

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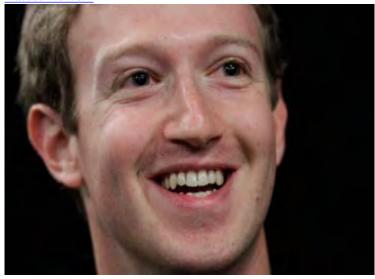
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• The Forbes 400 is the definitive list of wealth in America, profiling and ranking the country's richest citizens by their estimated net worths. <u>View complete list</u> »



#1Bill Gates





#14Mark Zuckerberg

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#7George Soros





#331Stewart Rahr

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